

Manning Leonard Krull

Technology Director
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Objective: To lead, educate, and inspire. To offer my expertise in digital media and technology based on my 19 years of experience planning, designing, developing, and overseeing digital projects. My goals are to lead developers and creative teams toward creating excellent work and to educate my colleagues and clients about digital media.

Employment history:

- **Director of Technology @ Neon, an FCB Health Network Company**
NYC; November 2010 - present
Duties: Oversaw Neon's interactive dev team, managed the development of responsive websites and emails, iPad apps, banner ads, touchscreen panels, games, etc; participated in new business pitches, presented to colleagues and clients on digital topics such as mobile first, digital design best practices, etc; wrote and implemented specs for digital projects, hired developers, helped maintain the agency's social media presence, etc.
- **Freelance web developer/consultant**
Paris/NYC; February 2005 - November 2010
Duties: Designed and built websites, html emails, Flash animations, etc.
- **Senior Manager, Web Development @ Digitas Health/MBC**
Philadelphia; June 2000 - February 2005
Duties: Designed and built websites, Flash animations, etc. Oversaw freelance devs.
- **Web Design Consultant @ CoreTech Consulting Group** - Mt. Laurel, NJ; Feb 1997 - June 2000
Duties: Designed and built websites and Flash animations, etc.

Relevant skills and knowledge:

- Digital consulting: extensive knowledge of web, apps, digital best practices, etc.
- Hands-on web dev: extensive knowledge of html, css, jquery, emails, banners, etc.
- Interactive/web consulting: I've written and presented on topics such as mobile-first, responsive design, SEO, social media, etc.
- Interactive design: extensive hands-on knowledge of Photoshop, digital design best practices, etc.

Experience:

I've been involved in creating websites and other digital media for 19 years.

Other:

I have 20+ years' experience as an illustrator. I'm fluent in French; English is my native language.

Honors and awards:

Time Out New York: Most Stylish New Yorkers, 2011. I put this here as a joke but it's also true.

References:

Available upon request; aren't they always?

Thanks for considering me!

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