

# Manning Leonard Krull

Technology Director  
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**Objective:** To lead, educate, and inspire. To offer my expertise in digital technology consulting based on my 18 years of experience planning, designing, developing, and overseeing websites and other interactive projects. My goal is to lead developers toward creating excellent work and to educate my colleagues and clients about digital media.

## Employment history:

- **Director of Technology @ Neon/FCB Health**  
NYC; November 2010 - present  
**Duties:** Oversaw Neon's interactive development team, managed the development of responsive websites and emails, iPad apps, banner ads, etc; participated in new business pitches, presented to colleagues and clients on digital topics such as responsive design, SEO, web dev best practices, etc; wrote and instituted specs for digital projects, hired developers, maintained the agency's social media presence, etc. Performed front-end development tasks as needed.
- **Freelance web developer/illustrator**  
Paris/NYC; February 2005 - November 2010  
**Duties:** Designed and built websites, html emails, Flash animations, etc. Created illustrations for magazines, websites, etc.
- **Senior Manager, Web Development @ Digitas Health/MBC**  
Philadelphia; June 2000 - February 2005  
**Duties:** Designed and built websites, Flash animations, etc. Oversaw freelance devs.
- **Web Design Consultant @ CoreTech Consulting Group/RSA - Mt. Laurel, NJ; Feb 1997 - June 2000**  
**Duties:** Designed and built websites and Flash animations, created illustrations, etc.

## Relevant skills and knowledge:

- Interactive/web development: extensive hands-on knowledge of html, css, jquery, Flash, etc.
- Interactive/web consulting: I've written and presented on topics such as mobile-first, responsive design, SEO, Veeva iRep and other tablet platforms, social media, etc.
- Interactive design: extensive hands-on knowledge of Photoshop, digital design best practices, etc.

## Experience:

I've been involved in creating websites and other digital media professionally for over 18 years.

## Other:

I have many years of experience as an illustrator. I'm fluent in French; English is my native language.

## Honors and awards:

Time Out New York: Most Stylish New Yorkers, 2011.

## References:

Available upon request.

Thanks for considering me!

Manning Leonard Krull | [manningkrull.com](http://manningkrull.com)